



# Agenda

Basehor City Council  
Work Session  
January 9, 2012 7:00 p.m.  
Basehor City Hall

1. 2011 Field of Dreams Update and Discuss Continuation of Field of Dreams Athletic Programming Participation Rebates
2. Discuss Potential Basehor Historical Society Museum Facility



# The City of Basehor

**Date:** January 3, 2012

**To:** Mayor Terry Hill and Basehor City Council  
Lloyd Martley, Interim City Administrator

**From:** Corey Swisher, City Clerk/Finance Director

**Re:** Field of Dreams Update and Discuss Continuation of Field of Dreams Athletic Programming Participation Rebates

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## Background:

In 2010, The City of Basehor acquired the Field of Dreams Athletic Complex from the Basehor Athletic Association. At the time of purchase it was the Council consensus that City residents should receive free admission to the facility and children participating in programming should do so for a rate less than that paid by non-residents. In February of 2011, Council determined Basehor residents would receive a 50% discount on youth athletic programming in the form of a rebate. During the course of the year 132 rebates were issued to Basehor residents at a total cost of \$7,060. Staff has implemented an effective resident identification system for admission to the facility.

The 2011, sports seasons were extremely successful at the facility. The facility operator reports that approximately 350 area youth participated in diamond sports, 562 in football, 96 in cheerleading and 51 in soccer. Expanded programming options at the facility are anticipated as interest and popularity continue to grow. The Field of Dreams creates a great deal of positive exposure for the City and is considered a valuable amenity.

The facility was successfully operated as “cost neutral” during the course of 2011 even as significant improvements were made. In 2011, City staff successfully:

- Cleaned the entire site and installed new City sign.
- Repaired all plumbing issues
- Repaired electrical issues
- Made fence repairs and installed fence toppers on Fields # 2,3,4,5
- Installed sun screens on fields # 1,2,3,4,6 dug outs
- Installed new bleachers on fields # 2,3,4
- Installed Dug out benches on fields # 1,2,3,4
- Repaired and installed new tables located in concession area.
- Repaired railing and painted concourse area.
- Installed new Score Boards on field # 2,3,4

The facility generated \$44,000 in revenue 2011, while expenses were \$42,893. The City contracts with an independent operator to provide athletic programming who pays the City \$30,000 per year to do so. The City also has a contract with Pepsi Beverages to be the exclusive beverage vendor at the complex. The City receives \$2,500 per year plus a percentage based on volume of products sold at the facility. The product volume payment for 2011 will be received by the City on the anniversary of the contract in April. This payment is expected to be approximately \$1,500 and will be receipted to the General Fund.

In 2012 the City has budgeted \$30,000 for Field of Dreams expenses in the General Fund Parks Department and the Special Parks and Recreation Fund. Resources in the Special Parks and Recreation Fund are dedicated to facility improvements. Facility revenues are expected to continue to be greater than expenses.

Anticipated 2012 participation fees at the Field of Dreams:

- T-Ball \$70
- Coach Pitch/Baseball/Softball \$90
- Football \$135
- Cheerleading \$45
- Fall Soccer \$45

**Requested Action:**

Discuss continuing Field of Dreams Athletic Programming Participation Rebates.

**Staff Recommendation:**

Discuss continuing Field of Dreams Athletic Programming Participation Rebates.



# *The City of Basehor*

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**Date:** January 3, 2012

**To:** Basehor City Council

**From:** Terry Hill, Mayor

**Re:** Discuss Potential Basehor Historical Society Museum Facility Participation

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**Background:**

The Basehor Historical Museum Society was formed in 1985 by lifelong area resident Olive Carney. Olive and her husband, Joe Carney owned and operated an antique store in the old feed store building on 155th St. in Basehor. The original group of members met in individual homes. Eventually, display cases featuring small historical items were placed throughout the community. The Basehor Historical Museum Society's major function is to discover and collect any material which may help establish or illustrate the history of the area. The society disseminates historical information and arouses interest in the past.

Lela Wiley and family donated the current building (2812 N. 155th St.) to the Society to be used as a Museum. Plans are now to raise adequate resources to construct a Museum and Conference Center which would be located at 158th & Parallel. This location would provide enhanced exposure and easier vehicular access. Current planning and development trends also indicate this location would be more appropriate to position the Museum as a focal point of the community.

**Recommendation:**

Discuss Potential Basehor Historical Society Museum Facility Participation.